



UNIVERSITY of FLORIDA  
ADVANCEMENT

# ***UF Advancement***





# WHAT IS ADVANCEMENT?

## *Mission*

*To be a catalyst in securing and managing private support for university priorities*

### UF ADVANCEMENT

#### CENTRAL ADVANCEMENT

Central Development Teams

UF Foundation

UF Alumni Association

#### UNIT DEVELOPMENT

College or Unit Development Teams

UF Health Development Teams





# WHAT IS CENTRAL ADVANCEMENT?

## STEWARDSHIP

- 245 annual tax filings
- 41 state registrations for solicitation
- 14 insurance policies
- Compliance with PCI, FUPMIFA, Data security
- 5 to 7 annual audits
- Programs for risk management, donor stewardship, annual endowment reporting, disbursements auditing
- Endowment and fund administration

## SUPPORT

- Annual Giving, Gift Planning, Principal Gifts, Corporate & Foundation Relations, University Initiatives
- Organizational training
- Communication and marketing
- Donor engagement events and activities
- Gift Processing
- Advancement intelligence ecosystem
- Talent ecosystem
- Gift Approvals and Documentation

## STRATEGY

- Mission, vision, values
- Strategic planning and budgeting
- Campaign planning
- Workforce planning
- Annual business planning and budgeting
- Fundraising capital projects coordination and tracking
- Board governance and engagement
- Alignment with University priorities



# FUNDRAISING

*99.9% of gifts are restricted to specific areas on campus*

## UNREALIZED COMMITMENTS

Pledge or estate commitment to give  
assets

## OUTRIGHT

Receipt of any assets **NOT** previously  
pledged or bequeathed

## REALIZED COMMITMENTS

Receipt of any assets previously pledged or  
bequeathed

*Assets received: Cash, Estate Commitment, In-Kind, Real Estate, Equipment*



# ***ENDOWMENT***

**Current Endowment Value**

***\$2.3B***

**FY25 Estimated Endowment Payout**

***\$89.9M***





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